



# The Current Financial Crisis and Competences to Address Problems on the European Market

**One congress with two conferences / initiatives**

**Day 1 - 30.9.2010 (from 9:00 am)**

**MONTIFIC Conference**

**Linking Innovation to Governance**

(Supported by MONTIFIC LLP-LDV-TOI-2008-HU-002)

**and**

**Day 2 – 1.10.2010 (from 8:30 am)**

**ECQA Conference 2010**

**Linking Innovation to Industrial Growth and Success**

(Supported by DEUCERT LLP-1-2009-1-AT-KA4-KA4MP)

**hosted by the Budapest Business School, Hungary**

**Venue: Lecture Theatre V., Budapest Business School**

*9-11. Alkotmány Street, H-1054 Budapest, Hungary*

Local organisers: Dr. József Roóz (BBS) and János Ivanyos (Memolux)

The topics of the conference days are going around the relevance of good governance and innovation practices necessary for survival in turbulent economic conditions. The speakers are highly reputed experts from many different domains, representing wide range of organizations from public sector to automotive industry, from large companies to small enterprises. During the conference the attendees will receive information about the most recent outcomes of European funded MONTIFIC and other interesting initiatives supporting European level knowledge sharing and learning services for increasing human capabilities of innovation and governance. More information and registration at:

[www.conference2010.ia-manager.org](http://www.conference2010.ia-manager.org)

*The Conference is supported by the Budapest Business School and the European Certification and Qualification Association (ECQA)*

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*The initiatives have been funded with support from the European Commission.  
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## **PROGRAMME OF MONTIFIC CONFERENCE DAY 1 - 30.9.2010**

### **Linking Innovation to Governance**

09:00	Registration	László VARGA (Budapest Business School)
09:30	Welcome and Opening by the hosting Budapest Business School	Dr. József ROÓZ (Rector Emeritus of the Budapest Business School)
09:45	Keynote speech: Possibilities, Responsibilities and International Trends of Auditing in Autumn 2010	Prof. Dr. habil. Árpád KOVÁCS, PhD, (President of the Hungarian Economic Association)
10:30	Governance practices of supporting Innovation	Zsolt MONSZPART (General Deputy President of Hungarian Association for Innovation)
11:00	Coffee Break	
11:30	Evaluating Governance Capability - MONTIFIC	János IVANYOS (Managing Director, Memolux)
12:00	ISO/IEC 15504 practices in German Automotive industry	Bernhard SECHSER (Methodpark, Germany, INTACS Advisory Board)
12:30	Lunch break	
12.45	Press conference, venue: Lotz room (Markó street 29-31. II. floor)	
13:30	Ontology-based Multilingual Access to Financial Reports for Sharing Business Knowledge across Europe - MONNET	Thierry DECLERCK (DFKI GmbH, Language Technology Lab, Germany)
14:00	Added Value of a Multilingual Internal Financial Control Ontology for Accounting Profession	Adriana TIRON TUDOR (Babeş-Bolyai University, Romania)
14:30	Business Ethics - ISO 26000 Community and Social Responsibility	Romana VAJDE HORVAT (Vice President, ECQA)
15:00	Coffee Break	
15:30	Optimised Use of European Funds – EU Manager Competencies – Success Story: Implementing training and certification program in Croatia	Marko PERIC (Director of the knowledge transfer center, Croatia)
16:00	Experiences with efficient source usage in big tenders - Scope Manager Examples of Practice	Pekka FORSELIUS (CEO, Software Technology Transfer, Finland)
16:30	Open Panel for „Current Financial Crisis and Competences To Address Problems”	moderator: János IVANYOS (Managing Director, Memolux)
17:00	End of the day	

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## **PROGRAMME OF ECQA CONFERENCE DAY 2 - 1.10.2010**

### **Linking Innovation to Industrial Growth and Success**

08:30	Registration	László VARGA (Budapest Business School)
09:00	Keynote speech 1 - A Manifesto for Process Improvement and Innovation	Jorn JOHANSEN ( DELTA, Denmark)
09:30	Keynote speech 2 - Future Outlook for the Innovation Manager Qualifications	Tom PEISL ( FH Munich, Germany), Jürgen SCHMIED ( Methodpark, Germany), Richard MESSNARZ (ISCN, Austria & Vice President ECQA)
10:00	Using of the European Certification and Qualification Association	Prof. Michael REINER (ECQA President, IMC University of Applied Sciences Krems, Austria)
10:30	Coffee Break	
<i>Presentations by ECQA partners:</i>		
11:00	Lean Development and High Quality in Europe, The Six Sigma Academy in Europe	Dick THEISENS (Symbol, Netherlands)
11:20	Contribution of Professional Training to Graduate Entrepreneurship Development	Kerstin SIAKAS (Alexander TEI of Thessaloniki, Greece)
11:40	Certified Integrated Designer	Andreas RIEL (European Manufacturing Innovation and Research Association, Belgium)
12:00	Lunch break	
13:00	Researcher Entrepreneur	Andrea FENZ, (Skills International, Austria) and Anca DRAGHICI, George DRAGHICI (University of Timisoara, Romania)
13:20	E-Learning Manager	Darragh COAKLEY (Cork Institute of Technology, Ireland)
13:40	Terminology Manager	Gabriele SAUBERER (TermNet, Austria)
14:00	Process Improvement Manager	Miklós BIRO (Corvinus University of Budapest, Hungary) and Tomas SCHWEIGERT (SQS, Germany)
14:20	Coffee Break	
14:50	International Development Organisation Manager	Heidi BURKHART (Hilfswerk Austria International, Austria)
15:10	The ICT professions (in Greece): Effects and current trends - A (national) market study	Vassilis KOSTOGLU (Alexander TEI of Thessaloniki, Greece)
15:30	EU Project Manager – New Activities	Romana VAJDE HORVAT (Vice President, ECQA)
15:50	Certified Incubation Manager	Wolfgang RUPP (Pannonian Development Partners, Austria)
16:10	Open Panel Discussion for future competences needed (new proposal ideas for LLP)	moderator: János IVANYOS (Managing Director, Memolux)
16:50	End of the day	

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